

Claudia Kodja, PhD

Speaking Portfolio

Keynotes that combine
economic intelligence,
behavioral insights, and a
future-driven perspective.

Economy & Market Trends |
Behavioral Finance |
Wealth Strategies





Claudia Kodja

“For over 25 years,
transforming data,
trends, and investments
into strategic decisions
that drive businesses,
people, and legacies.”

Short Bio

- 🔗 PhD in Economic History – University of São Paulo (USP)
- 🔗 Bachelor's in Business Administration – Fundação Getúlio Vargas (FGV)
- 🔗 Author of “A World in Crisis – The Liberation and Abandonment of Society”
- 🔗 Partner at Kodja Investimentos and Previdência Brasil
- 🔗 Certified Wealth Manager – CVM (Brazilian Securities and Exchange Commission)
- 🔗 Columnist at InvestNews
- 🔗 Startup mentor at the Entrepreneurs League – FGV/SP

A Glimpse Into My Journey

A strategic mind with long-term vision — able to navigate complex economic scenarios and investment strategies as effortlessly as reading poetry. And capable of translating this into keynotes filled with sharp storytelling, provoking insights, and crystal-clear clarity.

With one foot in academia and the other in the market, I live between spreadsheets and trends but never lose sight of the human behind the numbers.

As an entrepreneur, speaker, and independent consultant, my mission goes beyond profits. I empower individuals and organizations with autonomy, identity, and conscious decision-making — especially in longevity, a topic I redefine with courage, elegance, and purpose.

Between a coffee in Santos, my hometown, and an event in Manaus or Berlin, I inspire through a story of legacy, reinvention, and a curious, forward-looking mindset. While the world screams urgency, I respond with focus — my silent superpower.

If investment is a language, I speak it fluently — with technique, emotion, and an unmistakable touch of charm.





Claudia Kodja

Value Proposition



Strategic Thinking

I help audiences distinguish structural trends from mere noise — fostering clarity to navigate economic and social shifts with confidence.



Decision-Making Mastery

Through accessible tools and real-world cases, I demonstrate how to avoid impulsive choices, cognitive traps, and emotional reactions — empowering rational, purposeful decisions.



Sustainable Growth

I offer practical pathways to build solid strategies — whether for business growth, asset allocation, or wealth protection — always with a long-term perspective.



Focus & Practical Application

Each keynote delivers applicable knowledge that fosters autonomy, future-oriented thinking, and confidence. My goal is to empower the audience to make better decisions, grow, and thrive.

Claudia Kodja



Trusted By





Testimonials



Michael Teschner – CEO, Multivac (Germany)

We would like to express our sincere gratitude for the brilliant keynote you delivered at our Multivac Talks event. Your approach was exceptionally well-received by all participants.

The depth of your knowledge and the clarity with which you presented complex concepts transformed the event into a truly enriching experience for everyone in attendance.

The feedback we received after your presentation was unanimous in praising your ability to connect global scenarios with real market dynamics, delivering valuable insights and practical strategies.

Your keynote not only captured the attention of our team but also inspired many to rethink their professional approaches and seek new ways to innovate within their fields.

Your participation significantly elevated the standard of our event and contributed greatly to the overall success of Multivac Talks.

Once again, we are grateful for your time and expertise. It was a privilege to have you as our speaker, and we look forward to having you with us at future events.

Caroline Chadi – Head of Marketing and Sales

Caixa Vida e Previdência – São Paulo

Thank you for participating in our event. It was an absolute pleasure to have you. Your keynote on succession and tax efficiency was not only relevant but essential for those planning their future with strategy and awareness. Your insights deeply resonated with our purpose of helping clients build and preserve their legacies. Until next time.



Testimonials



Beatriz Guimarães – Chair Women Entrepreneurs Chamber

Commerce Federation – Brasília Unit

Few can synthesize market challenges and trends like Claudia Kodja. Her presentations deliver a sharp, objective view of global and local economic dynamics — highlighting paths for business growth, career development, and investment potential.

Rubens Magno Junior – Executive Director

Sebrae Pará Unit

We would like to congratulate Claudia for the outstanding keynote she delivered. The reception was extremely positive, with many colleagues from Sebrae and clients expressing their satisfaction with both the content and the warmth she conveyed throughout the entire presentation.

Claudia, your ability to capture and hold the audience's attention, while delivering practical and applicable insights, was fundamental to the success of our event.

Thank you so much for this valuable partnership. We look forward to future collaborations and highly recommend your keynotes to any organization seeking to provide an educational and inspiring experience for their audience.

Danilo Goes, Learning & Development Coordinator

Caixa Vida e Previdência – Brasília

I would like to express my sincere gratitude for the inspiring keynote you delivered. Your presence and expertise truly enriched our event in a remarkable way. I am also grateful for the kind words you dedicated to our team.



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True market intelligence lies in the ability to distinguish temporary fluctuations from structural trends.

Sustainable growth and long-term wealth stability demand a rational approach — one grounded in data, clarity, and a future-oriented mindset.

My keynotes are designed to deliver clarity amid uncertainty, cultivate critical thinking, and strengthen decision-making with coherence, intelligence, and a sharp focus on what truly creates lasting value.

Claudia Kodja





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Keynote Topics



Economic Scenarios & Smart Decision-Making

How to interpret structural trends and their impact on business and investments

Turning market insights into actionable strategies

Real-world case studies of decision-making under uncertainty

The leader's role in reading risk and opportunity in volatile economies



Behavioral Finance & Decision Psychology

How cognitive biases influence business and financial decisions

The real cost of mental shortcuts and flawed decision models

Winning mental models — and those that fail — in business and investing



Wealth Building & Financial Longevity

How to build an Investment Portfolio for Different Time Horizons

Wealth Planning: From Accumulation to Protection

Financial Strategies Specifically for the 50+ Generation

How to Prepare a Smooth, Efficient, and Tax-Smart Succession



Entrepreneurship & Financial Strategy

How to build sustainable, purpose-driven businesses

Financial management as a key driver of business longevity and growth

MUNDO em crise

A libertação e o abandono de uma sociedade



Claudia Kodja

Author Spotlight

In “A World in Crisis – The Liberation and Abandonment of Society”, I analyze how financial innovations from the 1970s to the 2000s reshaped capital strategies, fueled economic growth, and triggered recurring cycles of instability.

Through a historical lens and a critical, modern approach, the book unpacks how these transformations continue to influence business decisions, economic policies, and investment dynamics today.



Speaker Showreel

Access my showreel featuring keynotes, audience feedback, and expert narration.

-  Speaking Portfolio | Claudia Kodja
-  Why Hire Claudia Kodja
-  Investment Strategies & Tax Efficiency for Legacy Preservation
-  Wealth Protection Tools
-  How Entrepreneurs Make Decisions





Claudia Kodja

Formats & Booking Options

Each keynote is fully customized, tailored to the objectives of the event and the audience.

I deliver keynotes for events in Brazil and worldwide — in-person, virtual, or hybrid.

Fees, terms, and content are adjusted based on the specific briefing and needs of each event.

Available for events worldwide — in-person, virtual, or hybrid.



In-Person Keynote

An immersive experience combining storytelling, market insights, and interactive dynamics. Visual aids, live polls, and audience-driven discussions foster engagement and transformation.



Virtual Keynote

Highly interactive online delivery with live polls, Q&A, and chat engagement. Same impact, clarity, and depth as the in-person format.



Workshops

Deep-dive sessions featuring practical exercises, case studies, and guided discussions — fostering critical thinking and the application of concepts to real-world challenges.



Panel Moderation

Skillful moderation of forums, executive panels, and roundtables — ensuring depth, clarity, and thought-provoking dialogue among participants and the audience.



Claudia Kodja



Booking & Contact

Bring strategic, insightful,
and transformational
content to your next event.

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